

# Bridging the Gap

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**A Social Justice Approach to Campus Outreach**

# Speakers

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Think. Pair. Share.

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# Traditional Outreach

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Strategies v. Tactics

# Outreach for Social Justice

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**Racism is ordinary  
and occurs  
everyday.**

**So, what if they're  
not straight,  
cisgendered,  
able-bodied white  
men?**

**How does this change  
our approach to  
outreach?**





# Recognize & Understand:

1. Your positionality/identity
2. National/global events have different impacts on others
3. They're probably overwhelmed by asks

Questions?

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# Thank you!

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