Better Together: Student-Led Collaborative Media Creation

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Introductions

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Today

Let's talk about the role and value of partnering with library student employees on grassroots media projects and examine how grassroots media is being used across instruction, outreach, and reference service areas.

We will:

1. **Imagine potential projects** that would benefit your home institution.
2. Adapt and apply a process for partnering with student employees to apply **culturally responsive pedagogy** towards media production.
Background
What is WI+RE?

WI+RE (Writing Instruction + Research Education) is a learner-led community focused on using grassroots media to help everyone succeed in their writing and research projects.

https://uclalibrary.github.io/research-tips/
Example projects
uclalibrary.github.io/research-tips/
Course Integration

- General Education Cluster Program
- Ecology and Evolutionary Biology 18, 100L
- Undergraduate Research Centers - Fellowships
- English Composition 3
- Psychology 188B
- Disability Studies 101B
- World Arts and Cultures 51W
- and ...?
Outreach, too!
And reference, too!

Imagine a student-led media team at your institution. What ideas would you like to explore with the team?

Go to menti.com and use the code 22 65 61 to share your ideas.
Values-Driven Design & Pedagogy
WI+RE Way

- Foster memorable, meaningful, and transformative learning through learner-led design.
- Pursue universal design at every stage of the process.
- Celebrate our diverse communities.
- Share our work and engage with the world.

uclalibrary.github.io/research-tips/wire-way/
Representation and Student Centered Narratives:

Students see students that look like them talking about research.
Relevance: Students know what other students need to know and how to talk with them about it

WI+RE’s reading strategies playlist: [https://uclalibrary.github.io/research-tips/reading-strategies/](https://uclalibrary.github.io/research-tips/reading-strategies/)
Reach:

- **5,445** people reached
- **496** post clicks
- **104** reactions, comments, and shares
First step: Values

What values will guide your work?
Experimentation? Universal design? Celebrating diverse communities?

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WI+RE's Process (and toolkits!)
Learning Design Toolkit

Empathy Mapping

Learning Journey

4 Paths

https://ucla.app.box.com/v/build-something-toolkit
Example empathy map activity
YOU CAN DO THIS TOO!!!

WI+RE's Toolkits:
bit.ly/wire-toolkits

...and everyone who has helped build WI+RE!
References & Resources


(cc Attribution-NonCommercial-ShareAlike)
102,000+
Views for WI+RE YouTube videos

1,400+
Monthly WI+RE website users

800+
Online workshops completed

2018 ARL Film Festival Award
Best Reflection of Diversity

ACRL PRIMO
Site of the Month for March 2019

Publications
2 student-led conference presentations and 1 forthcoming book chapter!
Students found the modules to be well designed.

Students found the activities and strategies to be very helpful.

Faculty across the board had positive experiences.

Faculty affirmed student improvement.
"Coming out of WI+RE, I will feel confident whether I choose an academic or non-academic career, because I have acquired the skills to thrive in both."

Kian, B.A. Music Composition '21
“Thinking so actively and consciously about different learners, instructors, and goals as part of our instructional design process really leads me to think about accessibility on multiple levels: physically, psychologically, culturally, and more.”

Jen, PhD Information Studies ‘19
Learner-led initiatives at UCLA Library

Inquiry Specialists & Embedded Inquiry Specialists

WI+RE (Writing Instruction + Research Education)
WI+RE is looking for creative and motivated students to join our instructional design team. As an Instructional Design Assistant, you will help your fellow students by designing new approaches to research and writing instruction.

You'll receive mentoring and training and have ample opportunities to learn new skills. You don't need to start off with an extensive background in technology. Just bring lots of curiosity and a passion for helping others!

1. Memorable, meaningful, and transformative learning
2. Active learning, social constructivism, critical pedagogy
3. Challenges and breakthroughs in research and writing
4. Learning outcomes, universal design for learning, rapid prototyping
5. The WI+RE Way

WI+RE Training Process

[Link to UCLALibrary.github.io/foundations/](uclalibrary.github.io/foundations/)
Prototyping, Feedback, and User Testing
Challenges to Consider:

- Funding
- Flexibility
- Self-driven project work
- Letting go & stepping in