Crafting a New Brew
Taking the Lead in Developing Specialized Instruction

LOEX
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THE UNIVERSITY OF TENNESSEE CHATTANOOGA
OSWEGO STATE UNIVERSITY OF NEW YORK
Congratulations!

You got the job!

Now what?

Photo by Ben Sutherland CC-BY via Flickr.com
Learning Technologies Librarian

• Finished Library School April 2011
• Started at SUNY Oswego October 2011

Responsibilities Include:

• “Assist students and faculty with the creative application of current and emerging technologies”

• “Assisting students with the integration of learning technologies and multimedia into their assignments” (Penfield Library, 2011a)
Building the Job:

Emerging Technologies + Instruction

iPod Lending Program

Multimedia Production Room

Equipment for Check Out
Building the Job:

Where is the need?

What are other librarians in similar positions doing?

Are there even other librarians doing this?
Building the Job:

Where is the need?

What are other librarians in similar positions doing?

Are there even other librarians doing this?

What skills do the students seem to be missing?

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**Figure 2.10b**

Proficiency in problem solving in technology-rich environments among young adults

Percentage of 16-24 year-olds scoring at each proficiency level

1. See notes at the end of this chapter.

Notes: Young adults in the missing category were not able to provide enough background information to impute proficiency scores because of language difficulties, or leaving or mental disabilities referred to as literacy-related convergences. The missing category also includes adults who could not complete the assessment of problem solving in technology-rich environments because of technical problems with the computer used for the survey. Cyprus, France, Italy and Spain did not participate in the problem solving in technology-rich environments assessment. Countries are ranked in descending order of the combined percentage of adults scoring at Levels 2 and 3.

Source: Survey of Adult Skills (PISA/AQ) (2012), Table A2.10b.
Building the Job:

What does a multimedia one-shot look like?

More like a two- or three-shot.

Psychology students in a 3D Modeling Class. Photo by Roger Taylor

Theatre Students and the 3D Printer
Connections Made:

Topics:
- Video Production
- Audio Production
- Poster Design
- Presentation Skills
- 3D modeling
- Citation Managers
- Copyright and Fair Use

Departments:
- English
- Theatre
- Graphic Design
- Psychology
- Journalism
- Geochemistry
- Communications
- Finance
Scope Creep

Where is the line?

Fill in the gaps.

Psychology students making videos = YES

Art students learning Photoshop = NO

Education students making videos of their classes = NO

Careful consideration about who supports what technology.
Online Instruction/Instructional Design Librarian

- Graduated with a Masters of Ed Tech in 2011 / MLS in 2013
- Started position in July 2013

Responsibilities Include:

- Oversee the creation and continued development of information literacy and critical thinking focused multimedia learning objects, including management of LibGuides.

- Creation of library initiatives to support online learning, including development of the Library's presence in the college's course management system.

- Facilitate the continued development of librarians as instructional partners in the student learning process (Penfield Library, 2012).
Building the Job

- Identifying what is going on with online courses
- Foster collaboration with librarians
- Developing relationships on campus

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<th>Winter Session</th>
<th>Spring Semester</th>
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Video Tutorials

- 17 videos and growing
- Video creation based on principles of crowdsourcing and instructional design
- 6 librarians
- Use in instruction; embed videos
- Developed for Info Lit tutorial
- ~2500 views
Building Relationships

- Work extensively with Instructional Designers
- Serves on Blackboard Team
- Library representation in LMS
- Quality review for online courses
- Integrating librarian assistance into course development process
Training Librarians

- Training takes time, effort, and lots of evil plotting
- Events - Library Instruction Fair
- Large Group Workshops
- Bringing in outside voices

West's 5 Events of Online Library Instruction

- Initial Outreach
- Develop/Select Resources
- Embedded Librarianship
- Synchronous Online Instruction
- Fully online or hybrid info lit course
Moving Forward

• Online teaching initiatives incorporated in Instruction Team’s goals
• Articulate my need for support
• Work on assessing impact of my work
First-Year Experience Librarian

• Master of Library & Information Science, 2005
• Hired as First-Year Experience Librarian (FYE), April 2012

Responsibilities include:

• Collaboration with the faculty and staff leading first-year programs;

• Service on the instruction team; and

• Design, promotion, implementation and assessment of instruction and outreach programs for first-year students (Penfield, 2011b).
Building the Job

Pre-2012
Instruction & Special Programming Librarian

- New student orientation & Open houses
- Summer youth programs
- ENG 102 classes
Building the Job

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FYE Librarian Hired 2012

Deepening Collaborations & Targeted Instruction

Student Affairs
• EOP summer orientation & assessment
• New international student & transfer student orientation
• GST 100 instruction
• First Choice course instruction

Writing Center
• Write Ways workshops
• Piggyback on writing tutor hours in residence halls

Local Schools
• Sandy Creek HS annual research assignment visit
• New Vision- BOCES annual research assignment visit
Building the Job

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**FYE Librarian Hired 2012**

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### Residence Life
- Librarian in all-freshman hall
- Workshops on research tools & information literacy topics (e.g., plagiarism)

### Students
- Student-created orientation material
- Student peer leader training
Future Directions

**Student-centered collaborations**
- Involve students in design & creation of first-year orientation material

**Regional educator collaborations**
- Coordinated efforts of high school & academic educators to support college preparedness
  - Information Literacy Continuum Committee (Rochester Regional Library Council)

Welcome to Penfield Library by Dashawn Brown, '14

Workshop presentation with writing tutor
When Creating New Positions

• Consider how new services be sustained

• Give librarian room to shape position

• Skills can be learned

• Balancing workloads

• Succession planning
Questions?

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