

Team Project: Regulatory Agencies and Business

The semester long team project will have your team study: a single regulatory agency; a firm that has had an issue with the regulatory body; and the resolution of the issue.

A regulatory agency is a government department that has responsibility over the legislation (acts and regulations) for a given sector. Regulatory agencies exist at the federal and state level. These agencies can impact a variety of businesses, in a variety of ways - through regulations on products, antitrust rulings, compliance laws, etc. An example would be the Federal Trade Commission voiding a proposed merger of Microsoft and Yahoo! out of concerns that a combination of the two companies would have an unfair competitive advantage in the market. Another example is the Food and Drug Administration's recall of Peter Pan peanut butter that was found to contain Salmonella bacteria, hurting ConAgra's revenues and creating an opportunity for J.M. Smucker's Jif brand to claim additional market share.

- **Assignment 1: Team Brand creation**
 - You will create a team name and design a logo.
 - The name and logo should be meaningful to the team, reflecting an attribute that the team members believe is important for success.
 - The name is limited to **one or two words**.
 - Write a brief explanation (no longer than a page) of your name and logo choice.
 - On the next page list in order of preference (1-5) which regulatory agency your team would want to study this semester (choosing from the list on the next page).
 - Your last page is a signature page stating that all members of the group participated in the completed work. You will need to have all members who contributed to the work sign next to their printed name.
 - This assignment is due at the start of class on **Friday September 5**.

- **Assignment 2: Library Pre-Assignment on Firm Research**
 - Complete the attached Library Pre-Assignment on Firm Research.
 - This assignment is due at the start of class on **Friday September 19**.

- **Assignment 3: Library Presentation Assignment**
 - You will be given an assignment to complete during the Library Presentation.
 - **Complete the assignment, staple it to the completed Assignment 2**, which will be handed back to you during the library presentation, **and turn both assignments in before the end of the library presentation on September 26**.

- **Assignment 4: Paper**
 - Your paper is a 4 to 6 page single spaced paper that is divided into three parts.
 - Part 1 explains the creation of the regulatory agency and what it has oversight/jurisdiction over in the U.S.
 - Part 2 explains the background of the firm that has had an issue with the regulatory body.
 - Part 3 explains the issues between the two and the resolution of the issues or current standing if issues haven't been resolved.
 - The paper should follow proper citation guidelines as outlined in the HBS citation guide.

- You will use an endnote citation page or pages (not included in the required count of 4-6 pages).
 - The very last page is a signature page stating that all members of the group participated in the completed work. You will need to have all members who contributed to the work sign next to their printed name.
 - The paper is due at the start of class on **Friday November 7**.
- **Assignment 5: Formal Presentation**
 - Your presentation is a 10-12 minute PowerPoint presentation delivered to the class on either **December 1 or 3**.
 - All members of the team will be presenting.
 - All teams need to email the final slide deck to me no later than **12 midnight on November 30**.
 - The presentation shall be a visually engaging and well-presented work on your regulatory agency, the firm and issues between the two.
 - The presentation should take into account that your audience (the rest of the class) doesn't know about the subject. Also the presentation is fair game for questions on the final exam.
 - Give a formal presentation or talk is not easy. Please see guidelines and suggestions for making a good presentation to assist you in the process.

List of Federal Regulatory Agencies:

Consumer Product Safety Commission (**CPSC**)

Environmental Protection Agency (**EPA**)

Equal Employment Opportunity Commission (**EEOC**)

Federal Aviation Administration (**FAA**)

Federal Communications Commission (**FCC**)

Federal Deposit Insurance Corporation (**FDIC**)

Federal Trade Commission (**FTC**)

Food and Drug Administration (**FDA**)

Internal Revenue Service (**IRS**)

National Labor Relations Board (**NLRB**)

Occupational Safety and Health Administration (**OSHA**)

Securities and Exchange Commission (**SEC**)