

Company Databases

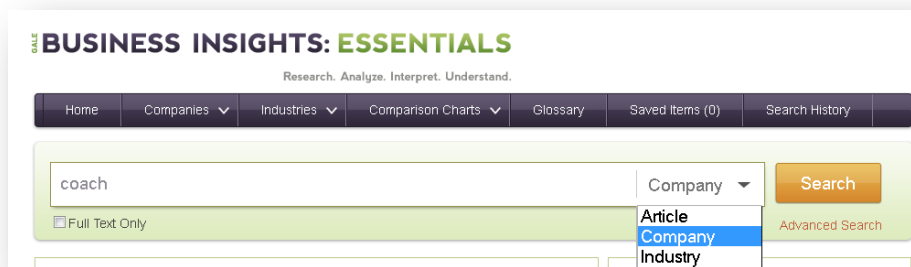
SU Libraries offers several databases for company research on the **Company Information** tab of the **Business Information Guide** : <http://researchguides.library.syr.edu/business>

To find background information on your company, search in one or more of these databases. You may need to search in several of the company databases until you find one that includes information about your company.

To help you get started, see the following brief instructions on searching *Business Insights: Essentials*.

Business Insights: Essentials includes business articles and in-depth company and industry information. To find information about a company, follow these steps:

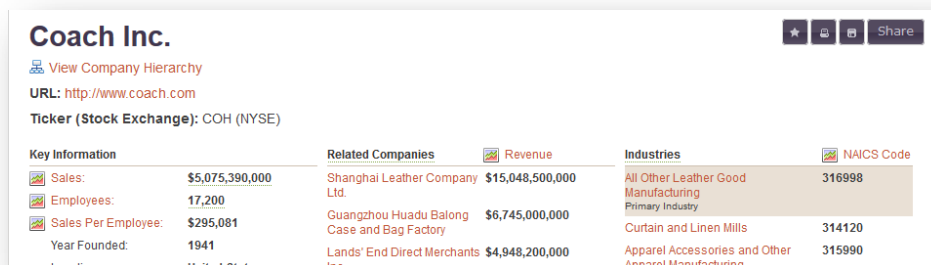
1. Enter the company name in the search box. Make sure that **Company** has been selected from the drop down menu. (It should be selected by default.)



2. Find the appropriate company from the list and click on the company name to reach the company profile.



3. Notice that you can **View Company Hierarchy**, **Company Information** (such as Company Histories, Financials, News, and SWOT Reports), and **Related Articles by Subject**.



Note: While our company databases include millions of companies, there is a *slight* chance that, if your company is a very small, private company, it may not be included in any of the company databases. If this is the case, finding articles about your company may still be possible. In *Business Insights: Essentials*, you can switch to an “Article” search using the dropdown menu. For more article databases, see the “Articles and News” tab of the Business Information Guide.