Create an assignment

Larger Theme:

Smaller Topic within theme:

What did you learn about this theme?	
What do you want other students to know about this theme?	
What guiding questions would you ask?	
What will students do in order to learn about this theme?	
How will you know students have learned this?	
What is the criteria for doing the assignment well?	

Jennifer Ditkoff and Irene McGarrity; Keene State College

399 Digital Identities and Participatory Culture
Course Syllabus

Course description

How do we engage in information creation in ethical ways? How do online groups help produce information? This interdisciplinary course draws from information science, communication, and education, allowing students to produce digital content as a means of self-discovery, self-expression, and community engagement while considering the ethics of knowledge creation.

Course objectives

- Understand how online groups aid in the origination, creation, distribution, and evaluation of information
- Engage in online participatory cultures in order to build community, creativity, and agency
- Develop an ethical stance on issues related to remix culture and online information creation

Modules

*The first module is instructor led

Module 1: Affinity groups, participatory culture, and collective intelligence (collective knowledge impact of online creations)

Week 1: Intro; Syllabus Review; Create Blog
Week 2: Participatory Cultures Intro; Profile Page Assignment
Week 3: Affinity Groups; Keenopoly remix creation
Week 4: Privacy, Anonymity; Ethical Production of Information; Reviews Assignment
Week 5: Brainstorming course topics; Open Blog Assignment and Assignment to Create an Assignment

*The following modules are student generated topics. Topics change based on brainstorming during first module.

Module 2: Creativity and the Internet (cultural impacts of online creations)

Week 6-10: Online Creative Careers; Multitasking and creativity; Info overload; remix culture; vine assignment; meme assignment; ethical use of information.

Module 3: Participatory Culture (economic/ethical impacts of internet)

Week 11-15: Activism, Agency, Blogging about a charity; online communication, Spotify playlist assignment; security

Student Created Assignment Example

Theme: Ethical Use of Information

Topic: Creating and Using Memes

What did you learn about this theme?	• Need to give credit • Creative commons • Can get credit from creators • Memes have creators • Use knowyourmeme.com • Tips to go viral
What do you want other students to know about this theme?	• How to ask creator for permission • How to make a meme • How a meme goes viral • How virility impacts ethical use • How to use creative commons
What guiding questions would you ask?	• Are memes art? • How does something go viral? • What are your rights as a creator?
What will students do in order to learn about this theme?	• Find a meme • Get usage permission from artist • Create a new meme • Attach creative commons license • Post to blog
How will you know students have learned this?	• Reuse a meme with rights • Create a new meme • Use creative commons • Blog Post
What is the criteria for doing the assignment well?	• Creativity Rubric • Blog Post Rubric