

**Two Information Literacy Threshold Concepts Walk Into a Bar:
Using Satirical Sources to Promote Active Learning and Student Engagement**

Stephanie Alexander, California State University East Bay
LOEX Conference – May 1, 2015

“Sugar” from *Last Week Tonight with John Oliver*
Aired October 26, 2014 on HBO

Active Learning Strategies for Incorporating Videos

Pre-Clip	Post-Clip
<ul style="list-style-type: none">■ Define terms■ Investigate speakers■ Investigate issues■ Find related sources	<ul style="list-style-type: none">■ Research alternative viewpoints■ Fact check segments■ Critique applications (good / bad)■ Compare texts

Pre-Clip	Post-Clip

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Ideas for activities around the video “**Sugar**” (*Last Week Tonight with John Oliver*, October 26, 2014)

Pre-Clip	Post-Clip
<ul style="list-style-type: none">■ Define “conflict of interest”■ Research The Sugar Association■ Research Andy Briscoe (President of the Sugar Association)■ Research James M. Rippe, M.D.	<ul style="list-style-type: none">■ Compare texts: View the entire interview with James Rippe (on YouTube). Did the piece from <i>Last Week Tonight</i> adequately represent his comments?■ Critique: Review the conflict of interest statement and conclusion of this study: Mattes et al (2011) Nutritively sweetened beverage consumption and body weight: a systematic review and meta-analysis of randomized experiments. <i>Obesity Reviews</i>, 12(5), 346-365.■ Research: Find the original articles mentioned in the piece (from the NY Times and PLOS Medicine). Do the full text of those sources represent what was shown in the piece?■ Problem-based: Work with a small group to brainstorm alternative funding structures for research studies. Who should pay, and why?