Two Information Literacy Threshold Concepts Walk Into a Bar: Using Satirical Sources to Promote Active Learning and Student Engagement
Stephanie Alexander, California State University East Bay
LOEX Conference – May 1, 2015

“Sugar” from Last Week Tonight with John Oliver
Aired October 26, 2014 on HBO

Active Learning Strategies for Incorporating Videos

<table>
<thead>
<tr>
<th>Pre-Clip</th>
<th>Post-Clip</th>
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<tr>
<td>Define terms</td>
<td>Research alternative viewpoints</td>
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<td>Investigate speakers</td>
<td>Fact check segments</td>
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<td>Investigate issues</td>
<td>Critique applications (good / bad)</td>
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<tr>
<td>Find related sources</td>
<td>Compare texts</td>
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Ideas for activities around the video “Sugar” (*Last Week Tonight with John Oliver*, October 26, 2014)

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<td>Define “conflict of interest”</td>
<td>Compare texts: View the entire interview with James Rippe (on YouTube). Did the piece from <em>Last Week Tonight</em> adequately represent his comments?</td>
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<td>Research Andy Briscoe (President of the Sugar Association)</td>
<td>Research: Find the original articles mentioned in the piece (from the NY Times and PLOS Medicine). Do the full text of those sources represent what was shown in the piece?</td>
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<td>Research James M. Rippe, M.D.</td>
<td>Problem-based: Work with a small group to brainstorm alternative funding structures for research studies. Who should pay, and why?</td>
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