

EXPOSURE TO infographics



FOCUS ON ACTIVE LEARNING

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Standards

Visual Literacy (ACRL Visual Literacy Competency Standards for Higher Education)

<http://www.ala.org/acrl/standards/visualliteracy>

- Determine the nature and extent of the visual materials needed
- Find and access needed images and visual media effectively and efficiently
- Interpret and analyze the meanings of images and visual media
- Evaluate images and their sources
- Use images and visual media effectively
- Design and create meaningful images and visual media
- Understand many of the ethical, legal, social, and economic issues surrounding the creation and use of images and visual media, and access and use visual materials ethically

Information Literacy (Framework for Information Literacy for Higher Education)

<http://acrl.ala.org/ilstandards>

- Scholarship is a Conversation
- Research as Inquiry
- Format as Process
- Authority is Constructed and Contextual
- Searching is Strategic

You may want to consider Digital and Data Literacy skills.

Introduction to infographics: our learning outcomes

- Define what an infographic is
- Identify why infographics are used
- Identify and apply the criteria to judge an infographic
- Create a simple photo infographic

Take this one with you.

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marketing brainstorm

We think there might be a disconnect between the title of the workshop and the content.

- ☞ How would you market this workshop?

advanced workshop brainstorm

You need to develop an advanced workshop to pair with Introduction to Infographics (keeping in mind the Visual Literacy Standards).

- ☞ What tools would you want to use?
- ☞ How would you make sure to incorporate active learning?

Leave this one with us.

We'll share the results on our WordPress site: uofginfographics.wordpress.com

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your thoughts?

most interesting?

more resources on?

questions?

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