EXPOSURE TO infographics

FOCUS ON ACTIVE LEARNING
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Visit our WordPress site: uofginfographics.wordpress.com

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Take this one with you.
Standards

**Visual Literacy** (ACRL Visual Literacy Competency Standards for Higher Education)
http://www.ala.org/acrl/standards/visualliteracy
- Determine the nature and extent of the visual materials needed
- Find and access needed images and visual media effectively and efficiently
- Interpret and analyze the meanings of images and visual media
- Evaluate images and their sources
- Use images and visual media effectively
- Design and create meaningful images and visual media
- Understand many of the ethical, legal, social, and economic issues surrounding the creation and use of images and visual media, and access and use visual materials ethically

**Information Literacy** (Framework for Information Literacy for Higher Education)
http://acrl.ala.org/ilstandards
- Scholarship is a Conversation
- Research as Inquiry
- Format as Process
- Authority is Constructed and Contextual
- Searching is Strategic

You may want to consider Digital and Data Literacy skills.

**Introduction to infographics: our learning outcomes**
- Define what an infographic is
- Identify why infographics are used
- Identify and apply the criteria to judge an infographic
- Create a simple photo infographic
marketing brainstorm

We think there might be a disconnect between the title of the workshop and the content.

- How would you market this workshop?

advanced workshop brainstorm

You need to develop an advanced workshop to pair with Introduction to Infographics (keeping in mind the Visual Literacy Standards).

- What tools would you want to use?
- How would you make sure to incorporate active learning?

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your thoughts?

most interesting?

more resources on?

questions?

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