Given this:

**A**

Searching: **Specific Databases, Shop & Retail Chains**

- "location analysis"
- AND □ retail*
- AND □ chain

**B**

Searching: **Business Source Complete**

- "location analysis"
- AND □ "united states"
- AND □ franchis* OR chain*

**C**

Searching: **Business Source Complete**

- "location analysis"
- AND □ "united states"
- AND □ luggage

**D**

Searching: **Business Source Complete**

- "location analysis"
- AND □ "united states"
- AND □ retail*

**E**

Searching: **Business Source Complete**

- "location analysis"

References Available

Published Date from

And this

Decide this:

Which search strategy produces results that are the best match for the assignment?

A few questions to consider:

1. Where in the results are your search terms appearing? What does that tell you?
2. Does the number of results relate to the quality of the results?
3. What is the age range of the articles in the results?