



# SPARK

Brought to you by **Seneca** | LIBRARIES

Educating Faculty since 2009!

## About SPARK

SPARK stands for *Short Practical Academic Research Knowledge* sessions designed to provide faculty and staff the opportunity to learn about scholarly research and library resources. Sessions are coordinated by the Information Literacy for Faculty committee in the Seneca Libraries and are offered in a variety of modalities.

**Faculty who visited our main eLearning site:** 940

**Visits to individual eLearning modules:** 1757

**Number of visitors to SPARKnews articles:** 405

**Number of face-to-face sessions attendees:** 250



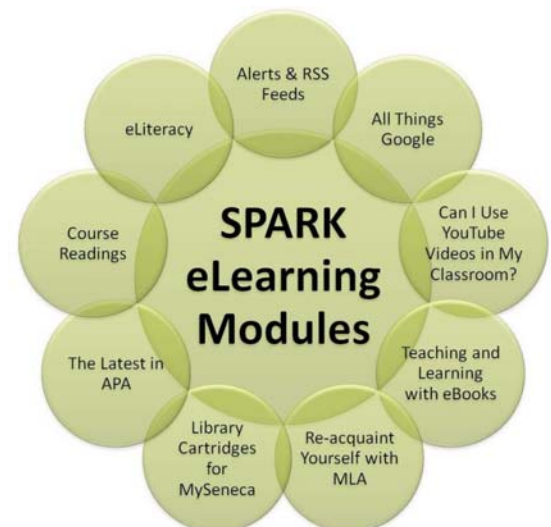
## Benefits of SPARK eLearning modules:

### Reaching a larger audience

643 visitors to the YouTube eLearning module vs 40 attendees in 3 face-to-face sessions!

### Reuse, Recycle

- Use portions of the eLearning modules to troubleshoot with faculty
- Other institutions can use our modules (e.g. YouTube module linked to by University of Calgary, George Brown & Georgian Colleges)
- Always available to faculty for review



# Resources

## Spark eLearning Modules

**eLiteracy: Building Better Assignments** - <http://seneca.libguides.com/spark-eliteracy>

**eBooks: Teaching and Learning with eBooks** - <http://seneca.libguides.com/spark-ebooks>

**Course Readings** - <http://seneca.libguides.com/spark-coursereadings>

**Google** - <http://seneca.libguides.com/spark-google>

**Reacquaint Yourself with MLA** - <http://seneca.libguides.com/spark-mla>

**The Latest in APA** - <http://seneca.libguides.com/spark-apa>

**Alerts and RSS Feeds** - <http://seneca.libguides.com/spark-rss>

**Library Cartridges for MySeneca** - <http://seneca.libguides.com/spark-cartridges>

**Can I use YouTube Videos in My Classroom?** - <http://seneca.libguides.com/spark-youtube>

## Sparknews

<http://library.senecacollege.ca/Faculty/SPARKnews>

## Contact Information

**Mara Bordignon**  
Information Services Librarian  
Seneca Libraries, Seneca @York Campus  
70 The Pond Road  
Toronto, Ontario M3J 3M6  
[mara.bordignon@senecac.on.ca](mailto:mara.bordignon@senecac.on.ca)  
416-491-5050 x3153

**Kathryn Klages**  
Information Services Librarian  
Seneca Libraries, King Campus  
13990 Dufferin Street  
King City, Ontario L7B 1B3  
[Kathryn.Klages@senecac.on.ca](mailto:Kathryn.Klages@senecac.on.ca)  
416-491-5050 x5106